

Student (team) name: _____ Class Period: _____

Please answer in complete sentences. Answer in depth. This assignment is worth 30 pts. Be prepared to present orally.

News article: Green Pizza: How Amici's in Berkley earned its 100% certified tag
Source: Detroit Free Press
Date: January 18, 2008

1 - Article Overview:

Explain exactly in your own words what this news article is all about:

2 - Green Restaurant Association Certification

What exactly is Green Restaurant Association Certification? What does a restaurant need to specifically do in order to be certified?

3 - Polystyrene foam

What is polystyrene foam? Why does this seem to be the number one goal of the GRA? How did Amici's fulfill this requirement?

4 - Other Changes:

How did Amici's deal with foam cups: _____

How did Amici's deal with knives and forks: _____

How did Amici's deal with carryout menus: _____

How did Amici's deal with recycling needs: _____

5 - The economic costs for Amici's to become GRA certified:

Identify some of the costs for Amici's to become GRA certified.

6 - The economic benefits for Amici's to become GRA certified

Identify what you believe to be some of the economic benefits for Amici's to become GRA certified.

7 - In your opinion do the costs outweigh the benefits for the owners:

Support your thoughts on this one with opinion:

8 - Jennifer Stark & Maureen McNamara decision to go this route:

Why did the women decide to go this route and how do you think they feel about their decision?

9 - The cost to you, the consumer:

Would you be willing to pay a little more money to eat at Amici's - yes or no - why or why not?

10 - MACRO or MICRO or BOTH

Is this an example of macroeconomics or microeconomics or both - Explain.

11 - INTERNET SEARCH - go online to AMICI's LIVING ROOM

Explore the site online. Tell me what you think about the place. Tell me what you like about the place. And finally order something and note the cost:

MY ORDER:

12 - INTERNET SEARCH - go online to GREEN RESTAURANT ASSOCIATION

Look at their guidelines - what do you think?

FIND ANOTHER GRA RESTAURANT IN THE COUNTRY:

Go online - where is it - what's its name - what do you like about it?
